

Sponsorship Opportunities

\$15,000 Home Run Sponsor

- Admission for 20 guests to attend Brian's Baseball Bash
- Prominent recognition on ESPN Zone television screens, including continuous loop during event on external ESPN Zone ticker and logo placement on event day printed materials and banners
- Sponsor recognition by Brian Roberts during event
- Recognition in prominent local media outlets, including WWMX, WLIF and WJZ-FM
- On-field presentation ceremony with Brian Roberts during August 11th Orioles vs. Oakland home game and 10 tickets to the game with opportunity for "Meet and Greet with Brian Roberts"
- Reserved VIP booth seating during event
- Opportunity for event entry for qualified UMHC patients and their families
- Sponsor recognition on UMMS Foundation website
- Includes everything listed in Individual Admission (*tax-deductible amount = \$13,000, value of goods and services = \$2,000*)

\$10,000 Triple Sponsor

- Admission for 15 guests to attend Brian's Baseball Bash
- Prominent recognition on ESPN Zone television screens, including continuous loop during event on external ESPN Zone ticker and logo placement on event day printed materials and banners
- Recognition in prominent local media outlets, including WWMX, WLIF and WJZ-FM
- 6 tickets to the August 11th Orioles vs. Oakland game with opportunity for "Meet and Greet with Brian Roberts"
- Reserved VIP booth seating during event
- Opportunity for entry for qualified UMHC patients and their families
- Sponsor recognition on UMMS Foundation website
- Includes everything listed in Individual Admission (*tax-deductible amount = \$8,500, value of goods and services = \$1,500*)

\$5,000 Double Sponsor

- Admission for 10 guests to attend Brian's Baseball Bash
- Opportunity to provide complimentary event entry for qualified UMHC patients
- Prominent recognition on ESPN Zone television screens, including continuous loop during event on external ESPN Zone ticker and logo placement on event day printed materials and banners
- 4 tickets to the August 11th Orioles vs. Oakland home game
- Sponsor recognition on UMMS Foundation website
- Includes everything listed in Individual Admission (*tax-deductible amount = \$4,000, value of goods and services = \$1,000*)

\$2,500 Single Sponsor

- Admission for 5 guests to attend Brian's Baseball Bash
- Recognition on ESPN Zone television screens and logo placement on event day materials and banners
- Sponsor recognition on UMMS Foundation website
- Includes everything listed in Individual Admission (*tax-deductible amount = \$2,000, value of goods and services = \$500*)

Individual Admission

\$200 Adult

(*tax-deductible amount = \$100, value of goods and services = \$100*)

\$150 Children 12 and under

(*tax-deductible amount = \$50, value of goods and services = \$100*)

Includes:

- Complimentary parking at Pier V
- ESPN Zone game card
- ESPN Zone dinner, dessert and cocktails (for adults)
- Opportunity to interact with and obtain autographs from Orioles players
- Orioles give-aways
- Silent and live auctions



BRIAN'S BASEBALL BASH

Presented by Bloom & Associates
Sunday, August 16, 2009 • 6:00-9:00 pm • ESPN Zone

Sponsorship Opportunities

Yes! We wish to support Brian's Baseball Bash to benefit the University of Maryland Hospital for Children.

- \$15,000 Home Run Sponsor**
(tax-deductible amount = \$13,000, value of goods and services = \$2,000)
- \$10,000 Triple Sponsor**
(tax-deductible amount = \$8,500, value of goods and services = \$1,500)
- \$5,000 Double Sponsor**
(tax-deductible amount = \$4,000, value of goods and services = \$1,000)
- I would like to decline any tax-deductible benefits*

- \$2,500 Single Sponsor**
(tax-deductible amount = \$2,000, value of goods and services = \$500)
- Individual Admission**
_____ \$200 Adult
(tax-deductible amount = \$100, value of goods and services = \$100)
_____ \$150 Children 12 and under
(tax-deductible amount = \$50, value of goods and services = \$100)

Contact Information

I would like to make an additional contribution of \$ _____ to support the University of Maryland Hospital for Children.

Title: _____ First Name: _____ Last Name: _____ Suffix: _____

Company Name: _____ Home Business

Address: _____

City, State, Zip: _____

Home Phone: _____ Business Phone: _____

Preferred E-mail: _____

Payment Options

- Pay Online at www.ummsfoundation.org**
- To make a contribution by check, please make check payable to UMMS Foundation
- Please charge \$ _____ to my: Visa MasterCard American Express Discover
- Credit Card #: _____
- Expiration Date: _____ 3-Digit SVN Code: _____ Business Credit Card Personal Credit Card
(on back of card)
- Name on Card: _____

If you are registering and paying by check, please mail this form and payment to:
UMMS Foundation/BBB • 110 South Paca Street, 9th Floor • Baltimore, MD 21201-1534

If registering with a credit card, please mail to the above address or fax to 410-328-5272.

For further information, please contact Krista Ellis at 410-328-6064 or kellis@umm.edu.

Please Note: Brian's Baseball Bash is a ticketless event. Guest names will be held at the door. Please list the names of individuals attending Brian's Baseball Bash in the spaces below.

Guest 1 Name (first, last): _____	Guest 6 _____
Guest 2 _____	Guest 7 _____
Guest 3 _____	Guest 8 _____
Guest 4 _____	Guest 9 _____
Guest 5 _____	Guest 10 _____

Contributions benefit the University of Maryland Medical System and are administered by the UMMS Foundation, Inc. Gifts to the Foundation qualify as charitable contributions to an IRC Section 501(c)(3) public charity for federal income, estate and gift tax purposes. Your contribution is deductible to the fullest extent allowed by law.

A copy of the Foundation's current audited financial statement is available upon request at the UMMS Foundation, 110 S. Paca Street, 9th Floor, Baltimore, MD 21201. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State, State House, Annapolis, MD 21401 for the cost of copying and postage. (10-E08-BBB)

